

IT'S TIME TO APPLAUD THIS COUNTRY'S VOLUNTEERS

SOCIAL MEDIA CONTENT BANK

It's National Volunteer Week – Time To Applaud Canada's Volunteers!

Below you'll find suggested social media content you can use to celebrate volunteers this week. Feel free to adapt or customize the suggested posts to suit your needs and organization.

FACEBOOK & LINKEDIN	ACCOMPANYING GRAPHIC
<p>Let's make sure Canada's almost 13 million volunteers receive a well-deserved round of applause. It's National Volunteer Week, please join @VolunteerCanada as we celebrate volunteers and all they do for our communities. #NVW2020 #CheersToVolunteers</p>	<p>Clapping hands gif</p>
<p>Let's all cheer for volunteers during National Volunteer Week! Show your appreciation for their 166 million hours given every month. Give a robust round of applause to these community-minded Canadians -. #CheersToVolunteers #NVW2020</p>	<p>Clapping hands gif</p>
<p>Let's all cheer for volunteers during National Volunteer Week! Print out our <i>Cheers to Volunteers!</i> poster or make your own and decorate your windows for all to see. #CheersToVolunteers #NVW2020.</p>	<p>Clapping hands window poster</p>
<p>It's National Volunteer Week! Volunteers are making a door to door difference across Canada during COVID-19</p> <p>Through community and non-profit organizations across Canada volunteers are delivering meals and groceries to seniors and those who have difficulty safely leaving their homes and apartments. Community-minded volunteers are taking grocery orders over the phone and coordinating fellow volunteers who pick and pack orders for the drivers to pick up. Every month, Canadian volunteers give over 166 million hours of their time to make life better for their communities. #CheersToVolunteers #NVW2020</p>	<p>Door to Door</p>
<p>It's National Volunteer Week! Checking in and saying hello to show they care for volunteers and clients</p> <p>Volunteer Managers remain hard at work during COVID-19, keeping volunteers engaged and informed through phone calls, texts, messaging and video chats. With feelings of social isolation and</p>	<p>Managers</p>

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<p>loneliness being felt across Canada, Volunteer Managers are ensuring that personal and community connections remain. Words and attention matter now more than ever. #CheersToVolunteers #NVW2020</p>	
<p>It's National Volunteer Week! Canadian companies are stepping up to volunteer and support volunteerism</p> <p>In every province, companies are reaching out to community organizations to see how they can help. In spite of a challenging economy for many businesses, Canadian companies of all sizes are pitching in wherever they can. Virtual volunteering and fundraising events are being organized, skills and expertise and being made available at no cost and volunteer recognition programs are generating thanks and much-needed donations. #CheersToVolunteers #NVW2020</p>	<p>Companies</p>
<p>It's National Volunteer Week! Sew many ways that volunteers are making a difference</p> <p>Across Canada, a popular pastime has become a way to show community caring. Canadians of all ages are picking up their needles and thread to fashion all manner of masks for their families, friends and neighbours. Some are making caps for those on the front lines of health care. Others are collecting and delivering sewing supplies and cloth to keep production flowing. #CheersToVolunteers #NVW2020</p>	<p>Sewing Masks</p>
<p>It's National Volunteer Week! Volunteer Centres are connecting volunteers and community needs</p> <p>Across Canada, local volunteer centres are matching volunteers with community organizations and municipalities to help meet growing needs during challenging times. From collecting personal protective equipment from the community to distribute to the frontline workers, to innovating with virtual volunteer opportunities, these coordinated efforts help allocate resources where they are needed most, while ensuring the safety of volunteers and at-risk people who need support. #CheersToVolunteers #NVW2020</p>	<p>Volunteer Centres - Connecting</p>
<p>It's National Volunteer Week! Virtual volunteering is keeping communities connected in a time of social isolation</p>	<p>Virtual Volunteers</p>



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<p>Although the technologies for connecting people over the Internet are not new, they are being quickly learned and embraced by volunteers in communities across Canada. Programs and services are being adapted and delivered on devices of all kinds from computers to tablets and smart phones. Book clubs continue to share a love of reading, concerts are hitting happy notes and communities are staying in touch to chat, support, coach and mentor, all in an effort to bring Canadians together in challenging times. #CheersToVolunteers #NVW2020</p>	
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TWITTER	ACCOMPANYING GRAPHIC
<p>It's time for Canadians from coast-to-coast-to-coast to applaud our nation's volunteers! National Volunteer Week is from April 19-25, and we want you to join @VolunteerCanada and celebrate. #NVW2020 #CheersToVolunteers</p>	<p>Clapping hands gif</p>
<p>This #NVW2020, loudly and proudly applaud Canada's almost 13M volunteers! Without their generosity and hard work, so much of what needs to be done in our communities, would go undone - meals would have no wheels. #CheersToVolunteers</p>	<p>Clapping hands gif</p>
<p>It's National Volunteer Week all across Canada! From April 19-25 raise a cheer for volunteers and all they do for our communities! #NVW2020 #CheersToVolunteers</p>	<p>Clapping hands gif</p>
<p>Thank you to Canada's almost 13 million community-minded volunteers. We applaud you, we celebrate you for all that you do #NVW2020 @VolunteerCanada #CheersToVolunteers</p>	<p>Clapping hands gif</p>
<p>Volunteering matters and makes a huge difference. If volunteering were an industry, it would employ nearly as many people as schools, colleges and universities in Canada. #NVW2020 #CheersToVolunteers</p>	<p>Clapping hands gif</p>
<p>Coast-to-coast cheers for Canada's volunteers! Did you know that volunteers of all ages contribute more than \$55.9 billion in value each year? That's over \$1 billion every week! #NVW2020 #CheersToVolunteers</p>	<p>Clapping hands gif</p>



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<p>44% of Canadians volunteer an average of 156 hrs/yr. It's time to celebrate volunteers for all they do to make lives and communities better! This #NVW2020, be sure to thank the volunteers in your community. #CheersToVolunteers</p>	<p>Clapping hands gif</p>
<p>Canada's almost 13 million volunteers come from every age group. Youth have the highest rate of volunteering and older adults volunteer the most hours. Let's celebrate volunteers of every age #NVW2020 #CheersToVolunteers</p>	<p>Clapping hands gif</p>
<p>#CheersToVolunteers who are making a door to door difference by delivering meals and groceries to Canadians who are self-isolating or have difficulty leaving their homes. @VolunteerCanada #NVW2020</p>	<p>Door to Door</p>
<p>Volunteer Managers are hard at work and checking in to keep volunteers engaged and informed through calls, texts, messaging and video chats. Staying connected matters more than ever. #NVW2020 @VolunteerCanada</p>	<p>Managers</p>
<p>#CheersToVolunteers In spite of a tough times for many businesses, Canadian companies are pitching in wherever they can through virtual volunteering, fundraising, recognition programs and skills provided at no cost. @VolunteerCanada #NVW2020</p>	<p>Companies</p>
<p>#CheersToVolunteers for doing sew much with their needles, thread and materials to fashion masks for friends and neighbours and comfy caps for front line workers. @VolunteerCanada #NVW2020</p>	<p>Sewing Masks</p>
<p>Across Canada, local volunteer centres are connecting volunteers and community needs, helping to meet growing needs during challenging times. @VolunteerCanada #NVW2020</p>	<p>Volunteer Centres - Connecting</p>
<p>Virtual volunteering is keeping communities connected during a time of social isolation. #CheersToVolunteers who are learning and using technology so that book clubs can keep reading, concerts keep playing and mentors keep tutoring. @VolunteerCanada</p>	<p>Virtual Volunteers</p>